



feedingnyc.org

Fact Sheet

FeedingNYC is a privately-funded, not-for-profit organization whose 200+ volunteers assemble, pack and hand-deliver complete Thanksgiving meals to families in need throughout New York City.

Who receives the meals?

FeedingNYC works with support organizations—including Women in Need, Catholic Charities, the Jewish Federation of New York, Center Against Domestic Violence, and the Domestic Violence Police Program—to identify shelters and families where we can make the greatest impact.

What do you mean by a “complete Thanksgiving meal?”

Each box contains ingredients to make a complete Thanksgiving dinner for an entire family: 10-15 pound whole turkey, rice, stuffing, cornbread mix, corn kernels, sweet potatoes, cranberry sauce, apple juice and dessert.

How many families does FeedingNYC feed?

In its first year (2001), we supplied turkey dinners to 40 families. The annual program has since grown exponentially; in 2008, we fed 2,008 families (encompassing more than 6,000 individuals) and this year, we expect to deliver dinners to 2,250 families.

When and where will Feeding NYC take place?

Our volunteers will start the pre-assembly process at 6:00 AM on Tuesday, November 24, 2009. Meals are assembled and packed beginning at 6:00 AM, and we will begin loading trucks at 9:00 AM. Deliveries take place from 11:00AM to 4:00 PM.

Pier 60 at Chelsea Piers has once again donated use of their space for this worthwhile initiative.

Who supports FeedingNYC?

LivePerson, Inc. (Nasdaq: LPSN) helped establish FeedingNYC in 2001. In addition to LivePerson, corporate sponsors include: Pier 60 at Chelsea Piers, Flat Rate Moving, and Manhattan Mini Storage. The companies, all based in New York City, provide either in-kind services and/or cash donations to support the 2009 program.

FeedingNYC also welcomes individual donations. It only takes \$35 to feed an entire family.

How can I donate?

You can find more information about donating online at www.feedingnyc.org or mail us your donation.

Please make checks payable to:

The Dream Big Foundation, Feeding NYC

P.O. Box 852, JAF Station

New York, NY 10116

Where can I sign up to volunteer?

www.feedingnyc.org

Who can I contact for more information?

Elizabeth Warner, LivePerson, Inc.

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